

1 1. (Twice Amended) A two-stage transfer **for application to the interior**
2 **surface of a rotational mold** [useful] to impart indicia to **a polyolefin product**
3 [products] molded in **said** [a] rotational mold at a molding temperature and ejected
4 from the rotational at a demolding temperature less than the molding temperature,
5 said transfer comprising:

6 a. a carrier sheet of a flexible material having an indicia area for
7 reception of said indicia;
8 b. an indicia coat, in a preselected indicia array consisting
9 essentially of a mixture of indicia material and hydrocarbon
10 wax overlying said indicia area; and
11 d. a top coat of a pressure sensitive adhesive which is
12 substantially non-adhesive at ambient temperature and
13 adhesive at said demolding temperature substantially covering
14 said indicia area and overlying said indicia coat; and
15 said indicia and top coats having melting temperatures less than said molding
16 temperature **to transfer to and become permanently incorporated into the surface**
17 **of said polyolefin product, leaving no significant amount of residue on said mold**
18 **surface.**

2. (Amended) The transfer of claim 8 [1] including a backing coat of a pressure sensitive adhesive which bonds to the carrier sheet at ambient temperatures and releases from the carrier sheet at said demolding temperature between said indicia coat and said carrier sheet, substantially covering said indicia.

16. (Amended) The transfer of claim 8 [1] wherein said top coat adhesive is a hydrocarbon resin.